

I'm KAMRAN SYED

Senior UI/UX Designer

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 kamran.skh@gmail.com
 www.behance.net/kamranskh

- Information Gathering & Analysis
- UI, UX Use Cases, Persona, Story Boards
- Prototype Adobe XD, Figma, Applicatio Demo
- Testing AB Testing Usability
- Go Live
- Training



Professional Summary

11+ years of experience working in a corporate environment as a Senior UI/UX Designer and Branding specialist. Strong technical skills in complex website development including mobile & web-based applications. Experience in developing highly interactive web applications and content management systems utilizing JavaScript, HTML5, CSS3, Angular JS, Bootstrap, Ionic, Adobe creative suite, Infographics, Hand sketching, Prototype, Wireframe tools (Adobe XD, Sketch), Visual Studio Code, Notepad++ CMS UI Expert in (SharePoint O365, Joomla, Wordpress, Drupal, ECM, IBM Websphere), Corporate Video Animation (After Effects, Final Cut Pro and MAXON Cinema 4D).

Experience Journey

01 المواصفات السعودية
 Saudi Standards
 www.saso.gov.sa
 [Saudi Arabia]
Senior UI/UX Designer
 May 2021 - Present
 [4Year, 3 Months]
 Technologies:
 Ps, D, Ai, S, Ae, Xd

My Job Responsibilities:

- Apply knowledge of UX best practices and ability to empathize with users, using a user-centered design process to create efficient and user friendly products.
- Participate in user research using industry accepted methodologies and documentation including user personas, user journeys, scenarios, card sorting, interviews, competitive audits and market research.
- Generated and iterated on wireframes, high-fidelity mockups and usability prototypes, and assisted in the creation of information architectures.
- Designed new logo and full brand guide based on company's culture and business concept.
- Integrated bootstrap to implement responsive web design for tablet and mobile devices, along with CSS3 media queries and event-based Javascript for custom break point and custom UI component.
- Built the web application from scratch using HTML/HTML5, CSS/CSS3, Javascript, AngularJS and ReactJS for page layout.
- Interacted with CEO, ECD and marketing directors to develop creative concepts and executed online/offline marketing campaigns, presentations, interactive design and video animations.

02 التمنية
 TASNEE
 www.tasnee.com
 [Saudi Arabia]
Senior UI/UX Designer
 Apr 2019 - Apr 2021
 [2 Years]

My Job Responsibilities:

- Participated in software development life cycle including requirements analysis, UI design, Coding and maintenance.
- Completed Web/UI design with Photoshop, Illustrator, Adobe XD & Sketch.
- Converted UI design to front-end pages with HTML5, CSS3 and Javascript.
- Created front-end page functions such as Navigation bar, Slide show, Dropdown menu, Popus, Buttons, and Modal form.
- Using latest bootstrap for application front-end.
- Conducted UX research by interactively testing designs using high and low fidelity prototypes.
- Worked on cross browser compatibility issues and execute unit test cases.
- Designed Logos, Infographics, and Product Branding with guideline.
- Strong communication, problem solving and planning skills with ability to work independently or in a team environment.
- SharePoint 2016, O365 Administrator with Theme and Skin Designer.
- Photography and video animation using after effect, Final cut and Resolve.

Projects

Leaning Center (Brand Book)

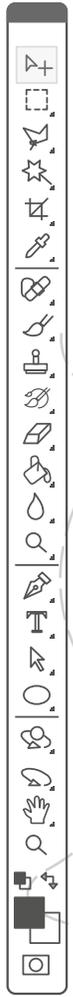
[Click here to view](#)

360 Tech Labs (Logo+Brand Book)

[Click here to view](#)

MIDAN (Logo+Mobile App)

[Click here to view](#)



03

سابك
sabic

www.sabic.com
[Saudi Arabia]

Senior UI/UX
SharePoint Designer

May 2015 - Mar 2019
[3Year, 10 Months]

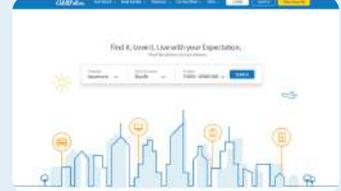
Technologies:



My Job Responsibilities:

- Involved in gathering requirements, Analysis, Design and Code development. Understanding the requirements of the client and the flow of the application as well as the application framework.
- Developed dynamic single page web application using angularJS, HTML5, CSS3, Javascript, Bootstrap, Ajax, SASS & JSON.
- Develop HTML, Adobe XD and Sketch prototypes and UI deliverables, such as sketching, wireframes, flowcharts, screen mock-ups, and interface design specifications.
- Implemented UI screens, Advanced search, Timer, Navigation bars, Dropdown menu, Forms, Sorting, Filtering.
- Designed a responsive website using the bootstrap grid system to layout content that fits different devices including mobile, tablet and desktop.
- Successfully collaborate with a team to create premium, modern, end-to-end user-centric designs that provide unique experiences to increase quality engagement.
- I worked to design the logo, branding, social media identity, stickers, icons, and illustrations

AddPlace (Web, Mobile Branding)



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Achievement (Videe Animation)



[Click here to view](#)

Blue Spark (Sketch+Logo)



[Click here to view](#)

AV Accident (Application)



[Click here to view](#)

Monkey Writer (Brand Book)



[Click here to view](#)

Sketching for Brand



[Click here to view](#)

04



www.sbg.com.sa
[Saudi Arabia]

Senior IU/UX
Graphic Designer

Apr 2012 - Apr 2015
[3Year, 1 Month]

Technologies:



My Job Responsibilities:

- Worked closely with business users, Product stakeholders to understand and analyze the functional requirements.
- Designed the front-end applications, and user interface (UI) web pages using web technologies HTML5, CSS3, Javascript and AngularJS.
- Drive UX vision, Create UX workflows, Run quick prototypes & Conduct usability testing.
- Research new user interface paradigms and develop and maintain style guidelines to support mobile, web and tablet interfaces.
- Responsible for all client-side UI validations and implementing business logic based on user selection using Javascript, JQuery UI, AngularJS and NodeJS.
- UI/UX design and strategy including comprehensive research, wireframing, design & development.
- CRM, CMS, E-commerce, DSevelopmebnt, Customizations and
- MS SharePoint Administration.
- Managed SharePoint accounts and privileges, designed and develop SharePoint master pages and create new SP Web Content.
- Designed product logos, Full branding rules and graphics design for marketing

05

ROYAL CYBER

www.royalcyber.com
[Pakistan]

Senior UI and UX Engineer

Aug 2007 - Mar 2012
[4Year, 8 Months]

Technologies:



My Job Responsibilities:

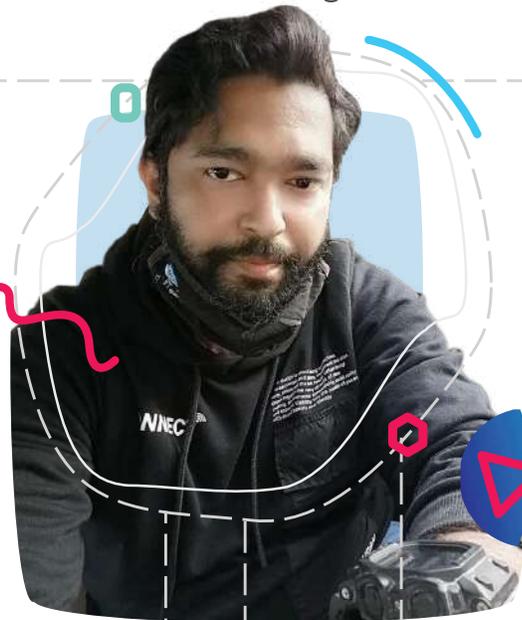
- Business Analyst, collected and defined customer requirements to produce product objectives and development features.
- Business Analyst, collected and defined customer requirements to produce product objectives and development features.
- Created workflows, personas, interaction flows/information architecture, low fidelity mock-ups, navigational flows, and high-fidelity prototypes.
- Provide user interface design for web-based projects, including dashboards, widgets, and products.
- Standard guideline document was created for UI. Task flows were created after the brainstorming sessions. Navigation architecture was created using card sorting.
- Develop HTML prototypes and UI deliverables, such as wireframes, flowcharts, screen mock-ups, and interface design specifications.
- Focused on user-centric design principles and use these elements as a foundation for design solutions and informational approach.
- Using Figma/ Adobe XD for creating single level branching or for A/B testing.
- Designed Logos, Infographics, and Product Branding with guideline.
- Search engine optimization (SEO) implementation.
- Potography and video animation using after effect, Final cut and Resolve.





I'm KAMRAN SYED

Senior UI/UX Designer



Skills

UI/UX
Programming
HTML5, CSS3 & JavaScript
Mobile & Web Applications
Sketching/Drawing
Graphics Designing
Video Animation
Storyboarding
Project Management
IT Quality Assurance
Photography
Printing Technique

Tools

- Photoshop
- Visual Studio
- Visual Studio code
- Illustrator
- Adobe XD [Click here to view](#)
- Sketch
- CorelDraw
- Dreamweaver
- Notepad++
- SharePoint
- PowerBI
- AfterEffect
- InfoPath
- Microsoft Office
- Flash
- Final Cut Pro

Education

Biztek Institute of Business and Technology.
Karachi Pakistan
BS, Software Development,
2008 – 2011 [4Years Degree]

Certifications

Microsoft Exam 70-480

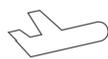
Programming with HTML5, JavaScript and CSS3



Language

English
Urdu

Interests



Travel



Cycling

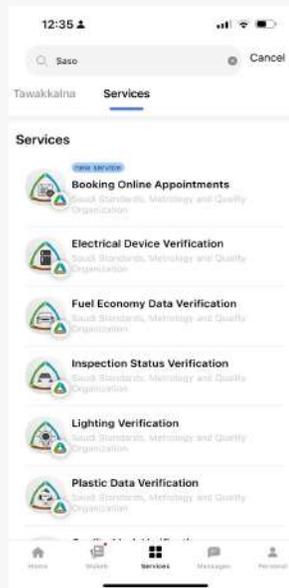


Movies

Recent Achievements

Currently, I am working with the Saudi Standards, Metrology and Quality Organization (SASO), a government entity, where I recently worked on the Digital Government Authority (DGA) Design System and successfully implemented it across all our applications and portals, including SharePoint, which was a challenging project that I led to completion. Additionally, I designed our SASO mobile application integrated with Tawakkalna services, enhancing user experience and accessibility for government services.

In recognition of my efforts, I was honored to receive a shield from Tawakkalna for my contribution in providing the best service, an excellent appreciation that motivates me to continue delivering high-quality solutions.



12/12/2024 #010022

Certificate Of Completion

This certificate in Implementing the DGA design system is awarded by Cradis, the first Arab practical school specialized in teaching UX/UI.

Congratulations,

Syed Kamran Hyder

In appreciation of completing 12 hours of Workshop for Designers: Implementing the DGA design system, passing all assigned practical tasks and related exams.

Mohamed Elaref
Mohamed elaref
Head of learning experience

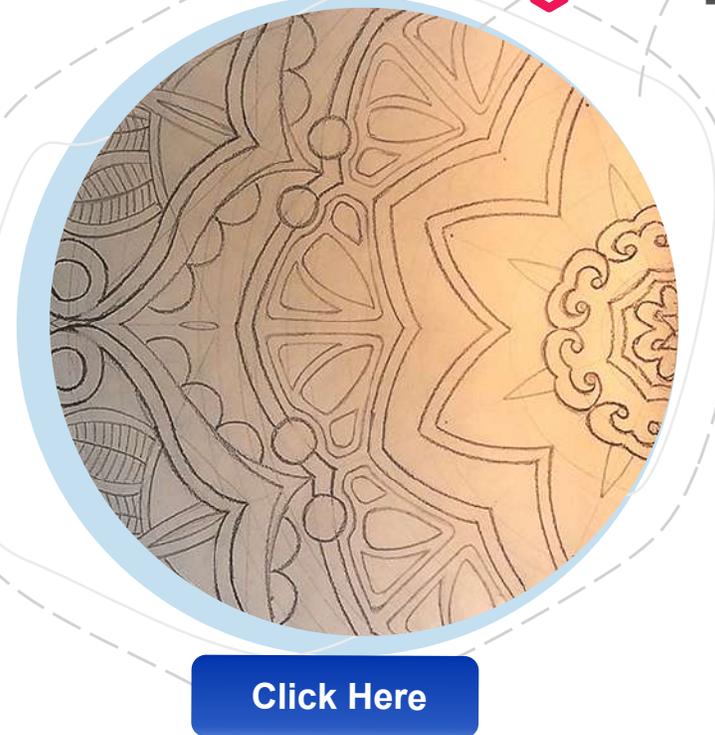


Idea + Sketching + Digital Illustration



Wirefram + Web + Branding

Idea + Product Sketch



CREATIVE THINKING

UI + UX Mobile and Web



Click Here

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